

The Role of Pro-femenism in the Development of SDG 5

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Abstract. This article is devoted to the topic of pro-feminism and evaluation of its role in the development of SDG 5. The general information about feminism, pro-feminism, SDG 5 is analyzed, facts and statistics of men's involvement in this sphere in Russia are separately presented, and conclusions about how exactly pro-feminism can help in solving the tasks of SDG 5 are drawn.

Keywords: feminism, pro-feminism, SDG 5, development, empowerment, equality, men

Acknowledgments: Burnasov Alexander.

Роль профеминизма в развитии ЦУР 5

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Аннотация. Данная статья посвящена теме профеминизма и оценки его роли в развитии ЦУР 5. Проанализированы общие сведения об феминизме, профеминизме, ЦУР 5, отдельно приведены факты и статистика вовлеченности мужчин в данную сферу в России и сделаны выводы о том, как именно профеминизм может помочь в решении задач ЦУР 5.

Ключевые слова: феминизм, профеминизм, ЦУР 5, развитие, расширение прав, равенство, мужчины

Благодарности: Бурнасову Александру Сергеевичу.

It's an open secret that in the today's world one of the most burning topic for discussing in society is the idea of feminism as a movement that contributes the implementation of the fifth sustainable development goal which is aimed at "ensuring gender equality and empowering all women and girls." The primary goal of feminism nowadays is the struggle for the rights of women in the political, economic and social aspect, overcoming sexism

Despite the fact that women are leading this movement, the cause needs the assistance and support of men, their awareness that gender equality is helpful and essential for everyone. Promoting the empowerment of girls and women has the potential to contribute changing dominant norms and attitudes about gender, challenge patriarchal beliefs, customs, institutions and structures that lead to inequalities between men and women.

In modern days female`s movement is beginning to be supported more and more by men all over the world. Due to this a new trend is developing and it is called pro-feminism [1, p. 365] which involves the male support in the dissemination and achievement of feminist ideas. In our state, this movement is also observed [2, p. 24]. This is evidenced by Russian Center for the Study of Public Opinion in 2019 [3], where 37 % of the men surveyed were in favor of striving for full equality in all areas. In addition, some cultural activists of our country support feminism and actively bring up this subject in their interviews. It is also needed to emphasize that in October 2021, there was a youth round-table dedicated to gender equality in the Sverdlovsk Region and there were 25 % of men. This fact indicates the involvement of young people. Of course, these figures are not truly large; nonetheless, such statistics are already inspiring. Obviously, the incomplete acceptance of feminism by the male in the 21st century is associated with the current state traditionalist policy, which broadcasts patriarchal ideas to the masses [4, c. 123].

What help can pro-feminism provide in achieving SDG 5 in our state? The consecration of problems in the field of feminism, the scrutiny of the origins, causes and true goals of this movement. Assistance in defending the interests of women in various fields can be provided by the overwhelming number of high-ranking officials who can influence government decisions. For instance, it can be equally allocated positions, strict control

of equal pay and finally encouraging and attracting women to participate in political activities. Likewise, the movement of pro-feminism can help to counteract violence, as you know Russia is one of the few countries where the law on domestic violence is still ignored.

Fortunately, the younger generation does not cease to demonstrate their engagement in the struggle for equality, this fact gives great hope and full confidence that in the near future the attitude of the male towards feminism will gain more serious involvement and the fifth goal of sustainable development will be achieved by 2030.

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