

Stay Competitive with IEEE *Xplore*[®] Saved Search Alerts

Saved Search Alerts are a free feature of a subscription to the IEEE *Xplore* digital library. With it, anyone on your research team can save a search and set an alert to notify you when new articles of interest are available.

Set Saved Search Alerts to:

Stay up to date on a SPECIFIC SUBJECT or TECHNOLOGY

A key element of being successful and competitive is staying current with the latest relevant research. Saved Search Alerts permit individuals and teams to specify a technology and discover what research is being published and its commercial potential. Timely knowledge can provide a developmental edge and competitive advantage.



Example: Set an alert for "Photovoltaic Cells"

Receive invaluable COMPETITIVE INTELLIGENCE

Saved Search Alerts allow a company to note activity of their potential partners, sales prospects, or even competing companies. These factual insights can be applied to technical development or marketing strategies used to impress a prospect with knowledge of their specific industry, or applied to strategic planning and other processes.



Example: Set an alert for "XYZ Company" (your closest competitor)

Gather revealing INTERNAL INTELLIGENCE

IEEE *Xplore* contains a wealth of timely information research teams can take advantage of to make an organization more responsive. Saved Search Alerts reveal information about internal users, including what an author published, which can improve awareness of relevant work of other internal teams to increase overall efficiency.



Example: Set an alert for "ABC Company" (your own)

Encourage COLLABORATION and KNOWLEDGE SHARING

Internal teams, regardless of location, can share and act upon the same information. Sharing of current, relevant information can increase interaction between project group members, boost team efficiencies, and speed time to market.



Example: Set an alert for "Control Strategy AND Hybrid Wind Farms"

See the other side for a tutorial on how to set IEEE *Xplore* Saved Search Alerts >>

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Steps to Setting Saved Search Alerts

Sign in with your **free** IEEE Web Account or choose the [CREATE ACCOUNT](#) link to obtain a free account.

Set Saved Searches

- Perform a search in IEEE *Xplore*.
- After you have completed the search, click **SET SEARCH ALERT** from the **ACTION BAR**.
 - The **ACTION BAR** contains convenient buttons for frequently used functions.
 - Note: it is recommended that searches being prepared for an Alert be broader than normal, if you want more frequent alerts.
- NAME** your Saved Search and choose **SAVE**. If you want to save your search and receive e-mail alerts, make sure the **SET ALERT** box is checked.
- You will receive a weekly e-mail or RSS alert as new content becomes available based on your specifications.

SEARCH RESULTS

You searched for: **Hybrid Electric Vehicle , energy** (x) 3,578 R

Results per page 25 Sort by: Relevance

Select All on Page | Deselect All < First | 1 2 3 4

Set Search Alert

SAVED SEARCH

Saved Search Name *: Hybrid EV - Emadi

Query: You searched for: Hybrid Electric Vehicle, energy

You Refined by:

Author: Emadi, A.

Email Address: johnsmith@abccompany.com

SET ALERT

Save

"Set Search Alert" from the Action Bar Set Alert Toggle Name Your Search

Manage Saved Searches

- Go to **MY SETTINGS** and choose **SAVED SEARCHES**, where you can:
 - SAVE** up to 15 searches
 - RUN** your saved search—click on the **SEARCH NAME**
 - OPT-IN** to receive **RSS FEEDS**—click on **RSS**
 - EDIT** the Saved Search Name
 - DELETE** the Saved Search
 - DISABLE** the Alert (which will retain the Saved Search)

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Highlights What's Popular Most Recent

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Saved Searches

Alerts will be sent to johnsmith@abccompany.com in plaintext format. These settings can be updated within the Preference feature.

1	Flash Drive Xiao	You Searched For "Flash Drive" You refined by "Author[Nong Xiao]"	RSS	Rename	Delete	Disable Alert
2	Hybrid EV-Emadi	You Searched For "Hybrid Electric Vehicle" You refined by "energy* Author[Emadi, A.]"	RSS	Rename	Delete	Disable Alert

Click Name to see search RSS Feeds Edit Saved Search Options

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